



POWER WORD EXAMPLES

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Here are some great power words for you to use, Kallie uses these frequently for her clients & knows that they create real results.

▼ *YOU* - Motivator to visualise themselves in a situation.

▼ *BECAUSE* - A little explanation goes a long way! The power of persuasion. Give people a reason to take the action you want them to take.

To Envoke Curiosity/Exclusivity

Interesting
Insider
Limited
Members Only
Unique
Secret
Imagine
Exclusive
New
Discover

To Evoke Motivation

Quick
Easy
Effortless
Now
Because
How-to
Kickstart
Instant
Manifest
For a limited time
Free/Discounted
All-inclusive



To Evoke Trust/Safety

Proven
No Strings
Ensured
Authentic
Guarantee
Professional
Dependable
Studies Show
Research
No Obligation
Money back
Reliable
Genuine

To Evoke Memorability

Unforgettable
Memorable

To Evoke Simplicity

Easy
Effortless
Savvy
Step-by-Step
Painless

To Evoke Encouragement

Mind-blowing
Life-changing
Amazing
Celebrate
Prevail
Remarkable
Pluck
Brilliant
Strengthen
Strong
Epic
Empower
Hope

Any questions?
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