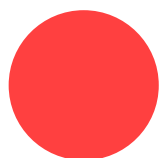


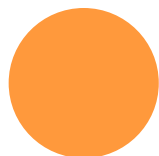
# YOUR BRAND COLOURS

Create emotion within your dream audience with the use of specific colours. This is all backed by psychology studies, so it's proof that it really does work.

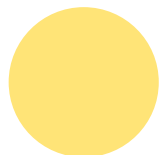
Below are the main colours, & the emotions that they create within people.



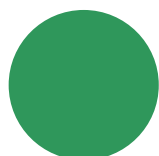
Action, ambition, attention, confidence, danger, energy, love, lively, passion, power, strength, urgency, warmth



Activity, creativity, confidence, energy, enthusiasm, excitement, friendliness, harvest, optimism, youthfulness, warmth



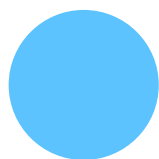
Cheerful, energy, friendliness, freshness, happiness, joy, optimism, positivity, warmth, youthfulness



Balance, fresh, growth, health, joy, kindness, maturity nature, prosperity, restoration, soothing, wealth,



Calming, clean conservative, integrity, patience, peaceful, security, serenity, stability, trust, wisdom



Healing, imagination, peace, protection, sophisticated, spiritual, wisdom

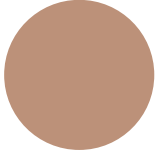




Affection, compassion, feminine, healthy, happy, optimism, playful, romance, softness, sweet



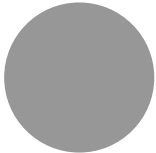
Ambition, creative, honour, intuition, luxury, majesty, mystical, royalty, sensitivity, spiritual, success, wealth, wisdom



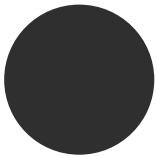
Approachable, comfortable, friendly, organic, practicality, security, strength, stability, warmth



Bling, glowing, luxurious, prestigious, prosperity, radiant, rich, traditional, valuable, wealth, wisdom



Balance, calm, mature, minimal, intelligence, neutral, reliable, sleek, solid, stability



Classy, dramatic, elegance, exclusivity, formality, glamour, luxury, mystery, power, protection, sophistication



Clean, easy, freshness, goodness, hope, imagination, innocence, light, minimalist, modern, peace, purity, simplicity

Choose colours dependant on what emotion you want to create within your dream audience, but also it needs to be colours you really like, colours that express your personality, & make you smile when you see them.

I cannot wait to see what colours you all choose

*Love Michelle x*

